

United Independent School District
SAT/PSAT College Readiness Curriculum, Pre-Testing, and Data Analysis
RFP 2012-078

Vendor	Cambridge Educational		College Board		Kaplan K12 Learning		SureScore		The Princeton Review	
Description	Price Per Student	Overall Price	Price Per Student	Overall Price	Price Per Student	Overall Price	Price Per Student	Overall Price	Price Per Student	Overall Price
Pricing Based on <u>1500</u> High School Students; Professional Development for 50 Teachers	\$68.99	\$103,485.00	\$51.88	\$77,820.00	\$65.62	\$98,430.00	\$68.83	\$103,245.00	\$90.00	\$135,000.00
Pricing Based on <u>3000</u> Middle School Students; Professional Development for 30 Teachers	\$46.49	\$139,470.00	\$36.47	\$109,410.00	\$14.87	\$44,610.00	\$59.69	\$179,070.00	\$82.00	\$246,000.00
NOTES	This bid includes our Middle School Non-Negotiable Skills Level I and Level II: Everything you Must Know for College and Career, an Explore Pre-test, student summary, item analysis, instructor summary, error analysis reports, teacher curriculum and teacher lesson plan. It also includes two Professional Developments (Introduction and Data) and Free Motivation and Family Admissions Workshops.		Includes for FREE: The Official SAT Online Course Tool Kit for Teachers		3 Hour Professional Development workshop at no additional cost to UISD. Free On Demand online licenses (SAT and PSAT)		If a deal for middle school preparation and high school preparation can be closed within 30 days from February 20, 2013, SureScore will reduce the unit cost for the high school students to the unit price of \$57.94 plus \$10,000 of professional development for 80 teachers (Middle and High School). The total cost for middle and high school programs: 4500 students x \$61.33 = \$275,980.00, this will only apply if awarded together.		Total Cost for 3,000 Students ELA: \$120,000 Total Cost for 3,000 Students Math: 120,000 Total Teacher Training Cost: \$6,000 The price per student includes three days of recommended training for approximately 30 teachers at \$2,000 each training session; The Princeton Review will include \$10 per student per subject in-kind for a total of \$30,000.	